



## **2024 Board and FCM Priorities**

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- 1. Continue to build a community that nourishes all members, especially new members, through personal connections and relationships in all FCM activities.  
(3 year priority)**
- 2. Elevate and strengthen FCM's culture of selfless service as a path of practice.  
(3 year priority)**
- 3. Create the infrastructure to develop a permanent digital marketing group including a process for identifying members with appropriate technical skills and maintaining continuity for the group, to increase FCM's visibility and accessibility.  
(1+ year priority)**
- 4. Increase FCM's visibility and interaction with regional colleges and universities, with a focus on USF.  
(1 year priority)**